



◆ St Margaret's  
**ignite**  
igniting the entrepreneurial  
spirit within

**Date:** Wednesday 29 August

**Time:** 6:00pm

**Venue:** Arts Centre Foyer

Drinks and nibbles provided.

Three successful entrepreneurs share their stories, their successes and lessons from their failures.

Parents and students welcome.

**RSVP** to [mstein@stmargarets.qld.edu.au](mailto:mstein@stmargarets.qld.edu.au)  
by Friday 24 August 2018.

St Margaret's





## Tracy Fullwood

Tracy is an industrial designer turned entrepreneur of 20 years, with a passion to see families thrive.

She has created the Know Your Child system, helping parents and early childhood educators understand children at the crucial age of development of 0 - 5 years. With 10 years' experience working in the early childhood sector, Tracy is currently undertaking a Master of Education (Early Years). Her system and products have helped thousands of parents around Australia and the world have a greater understanding of their children, with the initial application of toilet training. With a passionate goal of intervention, the Know Your Child system is expanding, focussing on Wellbeing for Early Childhood Education.

Tracy is the founder and creator of PottyTraining.com.au and KnowYourChild.com.au. Tracy won the Australian Design Award for most outstanding Product Design Graduate Diploma in Industrial Design. This background is the foundation for success in the design of the Know Your Child System combining creativity and innovation within education.

Tracy has appeared on Channel 10 Shark Tank, successfully receiving mentorship from Red Balloon's Naomi Simson. She has featured twice on Channel 9s Brisbane Extra, and nationally on the children's TV program Kidslife, and local radio. She runs Know Your Child Workshops for organisations around Australia.

Tracy has written the following parent resources:

- Know Your Child | Toilet Training
- Know Your Child | Night Training
- Personality Profile Test for Early Childhood
- Bed-Wetting: Practical Solutions for Parents

Tracy has written a number of fun children's resources:

- Bella and Friends Toilet Training Adventures (Also illustrated by Tracy Fulwood)
- Dumpy and The Gang Toilet Training Adventures (Co-illustrated with Lorne Fulwood)
- A Smelly Song (Also made into a song)
- The Fluffa Bird (Illustrated by Tanya Hempson)
- Dry Pants Dance (Co-created lyrics with Colin Buchanan/ music and voice by Colin Buchanan)

Awards & Memberships:

- QUT Starters Hatch Business - Awarded prize for Business Start-up - Know Your Child
- Australian Design Award Students Award for most outstanding Product Design Graduate in Industrial Design
- Australian Postgraduate Award (APA) Scholarship



## Dimitris Limnatis

He was called crazy when he ignored the experts and gambled everything on his love for live music; now he's a success

story with five thriving businesses to his name.

Dimi's story is truly a rollercoaster of highs and lows on the path to self-made success. At the age of 19, he and his family migrated to Australia in search of a fresh start, after his father's business in Cyprus collapsed. Originally based in Sydney, Dimi found himself drawn to the Sunshine Coast and its familiar sunny weather, officially making it his home in 2000. While he started out as a cabinet maker by trade, the scenic location and a newfound love of water sports inspired Dimi to take up photography. It was this passion and a thirst to prove himself that inspired his first big business venture – a successful wakeboarding publication that went national, before taking off in the United States.

In an ambitious plan, Dimi approached the owners of a former Maroochydore nightclub with a proposition to take over the struggling business. At the same time, he approached the owner of the original Solbar in Coolum, which had since closed down, and requested permission to use their name in a move that would ensure a pre-established reputation among locals.

Despite the warnings from a number of local experts who believed the concept of an establishment outside of Mooloolaba would fail, Dimi took a gamble and forged ahead with his plans. Three days and \$4000 in renovations later, the revival of Maroochydore's Ocean Street had begun. The moment Solbar's doors opened there were lines of people waiting to get in, and it's been like that ever since.

Fast forward a year, and despite Solbar's success, Dimi and his eventual business partner Alex Johns, realised that to maintain its popularity, they had to turn the street into a destination – and the way to do that was by offering a dining experience that was too good to ignore. Inspired by Dimi and his wife's Mediterranean heritages and the unique and authentic eateries of Melbourne, The Piano Bar opened in 2012 and was an instant hit. From there, Dimi's vision for Ocean Street continued to grow. He expanded Solbar and went on to start three more businesses on the strip: Machu Picchu, Old Soul, and La Canteena.

In addition to drawing other major business players to the street with his success, Dimi has used it as a platform to promote the arts, teaming up with other passionate locals to create the Maroochydore Revitalisation Association and introducing cultural events like the Ocean Street Night Markets and the annual Ocean Street World Festival, which attracted more than 40,000 people in 2018.

He has also been a vocal advocate for multicultural diversity in the local workforce – an effort which saw him inducted into the Sunshine Coast Multicultural Awards Hall of Fame in 2014.





## Clarissa Rayward

Clarissa Rayward is known as 'The Happy Family Lawyer' as she specialises in helping couples stay out of court

and work together to reach a resolution to their relationship breakdown. A practising family lawyer, she is the Director of the Brisbane Family Law Centre, a multidisciplinary practice where lawyers work alongside counsellors and financial planners to ensure that clients receive the holistic support they need.

Clarissa is the author of the successful 'Happy Family Lawyer' blog, providing weekly commentary and tips on issues relating to life, love, relationships and divorce. She is also the Author of the book, 'Splitsville – How to separate, stay out of court and stay friends.'

In 2016 Clarissa launched her new venture 'Happy Lawyer, Happy Life' in response to the growing number of lawyers and other professionals reaching out to her looking for ways of finding 'Happiness' in their careers. Clarissa's podcast and book both titled 'Happy Lawyer, Happy Life' offer insights

and resources for legal professionals seeking fulfilling careers and happiness both in law and in life.

Due to the overwhelming response to her book and podcast, Clarissa has also launched two new initiatives to support and assist lawyers in their professional lives: "The Course" and "The Club".

Clarissa was recently recognised for this innovative platform, receiving the 2017 LexisNexis and Janders Dean Legal Innovation Index Award for "The Club", an online community for entrepreneurial lawyers looking to make the best out of their career while making the best of their lives outside of the law.

For her continuing groundbreaking innovative ideas and projects, Clarissa was recently further acknowledged by the legal profession, receiving the 2017 Women Lawyer's Association of Queensland's Inaugural Trailblazer Award.

