



29-30 JULY 2022

SPONSORSHIP OPPORTUNITIES





St Margaret's MAYO Arts Festival

St Margaret's Anglican Girls School invites you to connect and engage with our local community at the 2022 MAYO Arts Festival event.

The biennial festival attracts thousands of local residents and families, the school community, local business owners and Brisbane art lovers to appreciate the work of local and national artists in our art gallery, engage in creative workshops, enjoy delicious food and wine, shop at the artisan markets and soak up the festival entertainment.

Sponsorship

Sponsorship of the MAYO Arts Festival is a wonderful opportunity to promote your business to the school community, their networks and to local residents.

There are several promotional opportunities for participating businesses, including featuring in our electronic newsletter, which reaches beyond the current school community. Newsletters are emailed weekly and are also available on our website.

With your company mentioned on our festival Facebook page you will not only reach our network of St Margaret's families but also extend your reach to festival followers as well.

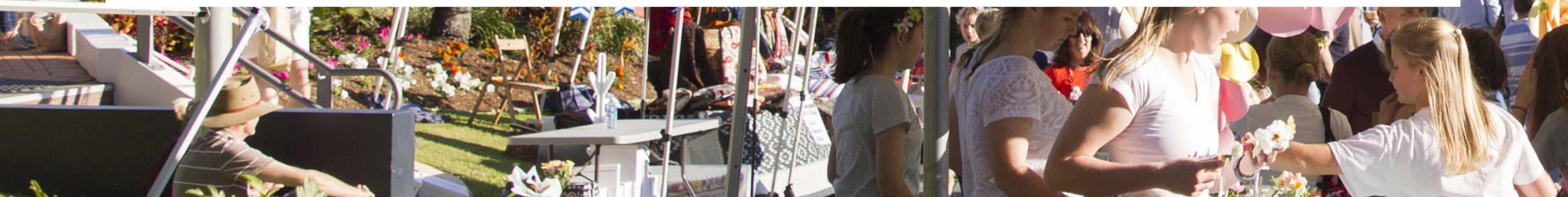
In return for your sponsorship, whether cash or in-kind donation of goods and services that assist us in reducing our festival costs, we are pleased to present a range of sponsorship packages.

How does your contribution help?

Your sponsorship of the festival will not only assist us in hosting this exciting event for the school and the wider community, it will also help us to enrich arts education for our students.

**If you would like to discuss sponsorship, please contact
Pru Reed on 07 3862 0828 or email PReed@stmargarets.qld.edu.au**

PACKAGE	SPONSORSHIP VALUE	BENEFITS
Stall	\$350	<p>Company branding displayed on sponsored stall</p> <p>Company name listed on festival webpage</p> <p>Company name published in festival program (e.g. Cake Stall sponsored by company name)</p>
Bronze	\$1,000	<p>Company logo displayed on festival webpage</p> <p>Company logo displayed on festival Facebook page</p> <p>Company logo published in festival program</p> <p>Company logo featured on sponsors banner positioned on school fence in lead up to the festival</p> <p>Company logo featured on sponsors banner displayed on back of stage at the festival</p> <p>Company name published in festival section of St Margaret's weekly Enewsletter</p> <p>Two invitations to Gallery cocktail party</p>
Silver	\$2,500	<p>Company logo displayed on festival webpage</p> <p>Company logo displayed on festival Facebook page</p> <p>Company logo published in festival program</p> <p>One company Instagram shout out on St Margaret's school Instagram page including photo</p> <p>Company logo featured on sponsors banner positioned on school fence in lead up to the festival</p> <p>Company logo featured on sponsors banner displayed on back of stage at the festival</p> <p>Opportunity to display one company sign around school grounds on festival day</p> <p>Company logo displayed in festival section of St Margaret's weekly Enewsletter</p> <p>Two invitations to Gallery cocktail party</p>
Gold	\$5,000	<p>Opportunity to display company signage around sponsored precinct on festival day</p> <p>Company logo displayed on festival posters/flyers promoting precinct</p> <p>Individual post on festival Facebook page including photo</p> <p>Company logo displayed on festival webpage</p> <p>Company logo displayed on festival Facebook page</p> <p>Company logo published in festival program</p> <p>Two company Instagram shout outs on St Margaret's school Instagram page including photo</p> <p>Company logo featured on sponsors banner positioned on school fence in lead up to the festival</p> <p>Company logo featured on sponsors banner displayed on back of stage at the festival</p> <p>Opportunity to display two company signs around school grounds on festival day</p> <p>Company logo displayed in festival section of St Margaret's weekly Enewsletter</p> <p>Two invitations to Gallery cocktail party</p>



PACKAGE	SPONSORSHIP VALUE	BENEFITS
Platinum	\$10,000+	<ul style="list-style-type: none"> Opportunity to have stall to promote company on festival day Opportunity to have sponsor prepared promotional message read over PA at the festival Company logo displayed on festival webpage Company logo displayed on festival Facebook page Company logo published in festival program Company logo featured on sponsors banner positioned on school fence in lead up to the festival Company logo featured on sponsors banner displayed on back of stage at the festival Opportunity to display three company signs around school grounds on festival day Company logo in festival section of St Margaret's weekly Enewsletter Two company Instagram shout outs on St Margaret's school Instagram page including photos Two Individual posts on festival Facebook page including photo One Individual post on St Margaret's school Facebook page including photo One mention on LinkedIn within event post Four invitations to Gallery cocktail party



Raffle Prizes

PACKAGE	SPONSORSHIP VALUE	BENEFITS
Raffle	Up to \$5,000	<ul style="list-style-type: none"> Company name and logo published on raffle posters/flyers Company name listed on RaffleTix webpage Mention over PA at the festival during raffle prize announcements
Major Raffle	\$5,000+	<ul style="list-style-type: none"> Company name and logo published on raffle posters/flyers Company logo and a photo featured prominently on RaffleTix webpage Company logo displayed on Festival webpage Individual post on festival Facebook page including photo One company Instagram shout out on St Margaret's school Instagram page including photo Mention over PA at the festival during raffle prize announcements





Did you know?

The MAYO Arts Festival is named in honour of one of Australia's most acclaimed sculptors, Daphne Mayo.

Daphne was commissioned to create prominent sculpture works around the city of Brisbane including the highly recognisable, large-scale tympanum above the entrance to Brisbane City Hall and the Women's War Memorial in ANZAC Square.



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