



DIVAN

Professional Women's Network

An Initiative of St Margaret's Anglican Girls School

CORPORATE SPONSORSHIP PROPOSAL 2024



St Margaret's
Foundation

share • support • inspire

From the Principal



As Principal of St Margaret’s Anglican Girls School, I invite your company to join us in empowering women, in both business and education, as a corporate sponsor for the 2024 Professional Women's Network (PWN).

The PWN series has a strong identity among Brisbane's professional community as a place where they come to be inspired by our guest speakers, to make new contacts and to connect in a meaningful way to develop positive business relationships.

Living up to its motto of *share, support, inspire*, the Professional Women’s Network provides an opportunity for professionals to draw inspiration from the challenges, life lessons and valuable career advice from interesting and experienced executive female leaders across a diverse range of industries. It also provides an excellent opportunity for our corporate supporters to foster client and staff relationships through hosting their own corporate table.

Attracting professionals at all stages of their career, the PWN has a strong and loyal following with up to 160 professionals attending each of the four events annually.

Immersing young women in an environment where they can test their networking skills and be given the opportunity to build relationships sits at the heart of St Margaret’s value in empowering young women through education, with a table of our secondary students in attendance at each event.

To support this network is to support and empower our future female work force. We hope that you will join us.

Sincerely
Ros Curtis
Principal

Our Members

Those attending represent people at all levels of their careers including CEOs, executive and non-executive directors, business owners, senior management professionals, consultants, and those transitioning (through business succession) or re-launching their careers.

Companies represented through regular attendees, corporate tables and sponsorship include:



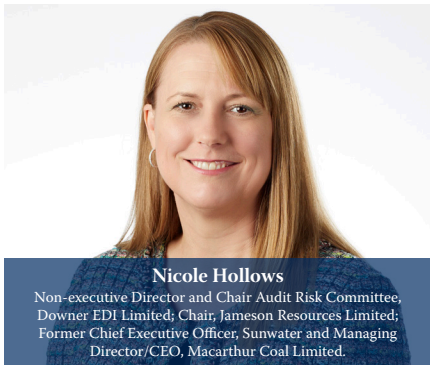
“ When surveyed, Queensland’s middle market business sector indicated that it values networking 52% more than practical tools and resources from professional services firms. Pitcher Partners are grateful to sponsor the PWN Series and support our clients with their own personal and professional development through hosting them at these events. PWN aligns with our values of making business personal and provides our clients the opportunity to leverage networks, build valuable relationships and personally connect with industry and likeminded professionals. ”

Kylie Lamprecht
Partner, Pitcher Partners
PWN Major Sponsor

Guest Speakers

St Margaret's invests quality time in deciding which guest speakers would complement the Professional Women's Network brand. Whilst decisions regarding key guest speakers are made independently by the school, we encourage all members of the community to make contact should they or someone they know be interested in learning more about the guest speaker brief unique to PWN.

Previous Guest Speakers



Our Networking Events

Four Professional Women's Network Business Breakfasts will be hosted in St Margaret's Arts Centre Foyer (ACF). Our onsite chef and highly experienced catering and hospitality teams ensure a delicious breakfast menu, catering for all dietary requirements. The panoramic view from the ACF stretches down to the Brisbane River and the city; it is one of the best views and venues in Brisbane. Free street parking is available within close walking distance to the venue.



2024 Proposed Event Dates

PWN	Date	Time	Style
1	TUESDAY 19 MARCH	6.45am for a 7.00am start, 8.45am finish	Sit down breakfast
2	WEDNESDAY 1 MAY	6.45am for a 7.00am start, 8.45am finish	Sit down breakfast
3	TUESDAY 20 AUGUST	6.45am for a 7.00am start, 8.45am finish	Sit down breakfast
4	TUESDAY 15 OCTOBER	6.45am for a 7.00am start, 8.45am finish	Sit down breakfast

Sponsorships

Sponsor Benefits	Major Sponsor \$15,000 <i>(1 available)</i>	Associate Sponsor \$10,000 <i>(2 available)</i>	Supporting Partner \$5,000	Corporate Table Sponsor Table of 10 \$850 per event
3 minute presentation (speaking opportunity and/or corporate video) prior to intro of Guest Speaker at all four (4) PWN events	X			
Exclusive title as major sponsor for 2024 of the Professional Women’s Network associated with St Margaret’s Anglican Girls School	X			
1 minute speaking opportunity or corporate video played at each event		X		
Company logo included on all promotional and communications collateral, including PWN website, e-invitations and reminders (sent to 4,500+ contacts) in lead up to event	X	X	X	
Acknowledgement as a sponsor of PWN in the St Margaret’s eNews to all (1,300+) families in the lead up to the event	X	X	X	
Article in the St Margaret’s AGS <i>Flyer</i> magazine (distributed to 6,000+ contacts annually), featured as Major Sponsor	X			
Acknowledged in PWN article in St Margaret’s AGS <i>Flyer</i> magazine (distributed to 6,000+ contacts annually)		X	X	
Featured on St Margaret’s AGS official Facebook page (8,800+ followers) and LinkedIn page (2,300 + followers) as supporter of PWN <i>(on the day or shortly after the event)</i>	X	X	X	
Acknowledgement from Principal as Major Sponsor at all four (4) events	X			
Acknowledgement from Principal as Associate Sponsor at all four (4) events		X		
Acknowledgement from Principal as Supporting Partner at all four (4) events			X	
Complimentary four (4) seats at all four (4) PWN events	X			
Complimentary two (2) seats at all four (4) PWN events		X	X	
Opportunity to place two (2) freestanding pull up banners at all four (4) PWN events <i>(1x beside guest speaker lectern and 1x at the registration desk)</i>	X			
Opportunity to place one (1) freestanding pull up banner at all four (4) PWN events <i>(positioned at front of room)</i>		X	X	
The opportunity for company collateral to be made available to guests at all four (4) PWN events <i>(up to 160 attendees at each event)</i>	X	X	X	
Photo opportunity with Guest Speaker for marketing purposes	X	X	X	
Exposure as supporter of the advancement of professional women and the education of girls	X	X	X	
Opportunity for sponsor to promote their support in alignment with corporate social responsibility and ESG goals	X	X	X	X
Company logo featured on Corporate Table				X
Acknowledgment as a Corporate Table Sponsor with logo shown in presentation at event				X



Partnering with the Professional Women’s Network

Supporting the PWN will not only positively contribute to your brand and presence amongst the PWN community, by partnering with us you are ensuring that young women, who may not otherwise have the opportunity, can access a St Margaret’s education. Each year, the profits made from PWN sponsorship and ticket sales are donated to St Margaret’s Foundation Endowment Fund, which helps to support a number of bursaries and scholarships for regional/rural and Indigenous students based on financial need at the school.



Please contact Lara Pickering, Director of Philanthropy and Stakeholder Engagement, with any enquiries regarding this sponsorship proposal.

P: +61 7 3862 0884

E: developmentandcommunity@stmargarets.qld.edu.au

The Professional Women's Network looks forward to partnering with you in 2024.

