

inspire

DIVANI

Professional Women's Network



An Initiative of St Margaret's Anglican Girls School

CORPORATE SPONSORSHIP PROPOSAL 2021

share • support •

Contents

From the Principal	03
About Us	04
Professional Guest Speakers	05
Our Networking Events	06
Sponsorships	08
Our Corporate Supporters	10
PWN Philanthropy	11

inspire

From the Principal



As Principal of St Margaret's Anglican Girls School, I would like to formally invite your company to be a Corporate Sponsor in 2021 of the Professional Women's Network (PWN).

This networking series is developing a strong and steady identity among Brisbane professional women as a place where they come to be inspired by our guest speakers, meet new friends, and build and develop positive business relationships.

The Professional Women's Network hosted its first event in April 2012. From humble beginnings, it now has a loyal following of guests who use this event to meet and foster new business contacts.

True to the motto – *Share, Support, Inspire* – our guests experience one, if not all, of what makes PWN so unique. Our guests come away with a new perspective from the wise words of our candid and captivating guest speakers.

On behalf of the Professional Women's Network, thank you for considering our proposal and we look forward to your company joining us in empowering women in both business and education.

Sincerely
Ros Curtis
Principal

share • support •

“In my capacity as a working mum, business owner, alumni and mentor, this series authentically delivers the opportunity to undertake professional, personal and business development. My clients, colleagues and centres of influence value the thought-provoking delivery and the time and space created for self-reflection.”

Kylie Lamprecht, Partner, Pitcher Partners

About Us

04

Our Beginnings

This networking series was initiated in 2012, with the aim of connecting St Margaret's alumni with each other within common industries. In 2013 the series was rebranded as the Professional Women's Network (PWN) and from that point forward the PWN events were adopted and supported by the St Margaret's Development and Community Office and the invitation extended to all professionals in the Brisbane area.

In 2017, then St Margaret's Patron Annabelle Chaplain ('74), Non-Executive Director, Downer EDI and Chairman-Queensland, Airports Ltd, formed the PWN Steering Committee, with a vision of adding value and strength to this popular event and ensuring the highest quality of speakers.

Our Mission – *share • support • inspire*

The Professional Women's Network provides an opportunity for Brisbane professionals to draw inspiration from the challenges, life lessons and valuable career advice from interesting and experienced guest speakers. Networking with aspiring likeminded professionals and broadening business contacts are key aims of the PWN.

Our Members

Attracting professionals at various stages of their career, the PWN has a strong and loyal following with up to 160 professionals attending each event.

Those attending represent people at all levels of their careers including CEOs, Executive and Non-Executive Directors, business owners, senior management professionals, consultants, career-focused working parents and those transitioning (through business succession) or re-launching their careers.

Over the last 12 months, companies which were represented with attendees at the events, largely through corporate tables, included:

- Agforce
- BHP
- Brisbane Festival
- CANSTAR
- Clayton Utz
- ConocoPhillips
- Downer
- Elston Group
- Fintech Worldwide
- Gardior
- JLH Finance Advisory
- KMPG
- Macro Group
- McCullough Robertson
- Morgans
- NAB
- Pitcher Partners
- Programmed Property Services
- PwC
- QSuper
- Queensland Airports
- Queensland Brain Institute
- Red Oak Teamwear
- St George Private
- The University of Queensland
- Wellingtons Coaching and Development
- Westpac
- Wolff Coffee Roasters
- Yellow Executive Coaching

Students from Years 10, 11 and 12 are also encouraged to attend. Immersing young women in an environment where they can test their networking skills and be given the opportunity to build relationships sits at the heart of St Margaret's value in empowering young women through education. Due to popular demand by our students, there is a growing library of past presenter speeches for access beyond the event.

inspire

Professional Guest Speakers

Recent Professional Guest Speakers

St Margaret's invests quality time in deciding which guest speakers would complement the Professional Women's Network brand. Whilst decisions regarding key guest speakers are made independently by the school, we encourage all members of the community to make contact should they or someone they know be interested in learning more about the guest speaker brief unique to PWN.

Past Speakers include:



Julieanne Alroe
Chair, Infrastructure Australia,
Inaugural President of the Queensland Futures Institute



Dr Robyn Wilson
Founder and Managing Director of Praxis Management Consulting



Trish Jackson
Artist, Footsie photos, Public speaker



Annabelle Chaplain AM
Non-executive Chairman of MFF Capital Investments Ltd, non-executive director of Seven Group Holdings Ltd, Super Retail Group Ltd, Chairman of Canstar Pty Ltd and a director of the Australian Ballet



Susan McDonald
Managing Director Super Butcher, Director Beef Australia, Treasurer Queensland RNA.



Penny ('92) and Peter Wolff
Owners Wolff Coffee Roasters, The Big Bad Wolff Espresso Bar, Queen of Pops.



Bobbie Brazil AO
Former Chancellor, University of Southern Queensland, Chairman of the Australian Landcare Council & Solicitor, High Court of Australia.



Wendy King
President, Australia East, ConocoPhillips.



Alison Quinn
CEO, Retire Australia. National President, Retirement Living Council.



Lavinia Codd
Stroke Researcher, Queensland Brain Institute, University of Queensland.



Penelope Twemlow
CEO, Energy Skills Queensland, Founder and Chair, Women in Power.



Catherine O'Sullivan
Pro-Vice-Chancellor, Pathways and Partnerships, Bond University.

share • support •

Our Networking Events

Three Professional Women's Network events in 2021 will be business breakfasts, hosted in St Margaret's Arts Centre Foyer (ACF). Our onsite chef and highly experienced catering and hospitality teams ensure a delicious breakfast menu, catering for all dietary requirements.

The panoramic view from the ACF stretches down to the Brisbane River and the city; it is one of the best views and venues in Brisbane. Free street parking is available within close walking distance to the venue.

The 2021 cocktail evening will be held in Brisbane's CBD at a corporate venue, providing another opportunity for professionals attending to hear from an inspiring speaker and to broaden their professional networks.

06



Inside the Arts Centre Foyer

inspire

Proposed Event Dates

Date	Time	Style
THURSDAY 18 MARCH 2021	7.00am arrival for 7.15am start, 8.45am finish	Breakfast
WEDNESDAY 12 MAY 2021	7.00am arrival for 7.15am start, 8.45am finish	Breakfast
TUESDAY 17 AUGUST 2021	7.00am arrival for 7.15am start, 8.45am finish	Breakfast
THURSDAY 7 OCTOBER 2021	5.30pm arrival for 6.00pm start, 7.30pm finish	Cocktail



share • support •

Sponsorships

08

Sponsorship Deliverables

3 minute presentation prior to intro of Keynote Speaker at PWN Event 1

3 minute presentation prior to intro of Keynote Speaker at PWN Event 2

3 minute presentation prior to intro of Keynote Speaker at PWN Event 3

3 minute presentation prior to intro of Keynote Speaker at PWN Event 4

Exclusive title as Major Sponsor for 2021 of the Professional Women's Network associated with St Margaret's Anglican Girls School

Recognition at each event with acknowledgement of the sponsorship and a one minute speaking opportunity at each event (alternated between two Associate Sponsors)

Prominent company promotion (including logo) on all marketing and promotional collateral, and communications channels including websites and e-invitations as Major Sponsor

Prominent company promotion (including logo) on all marketing and promotional collateral, and communications channels including websites and e-invitations as Associate Sponsor or Supporting Partner

Article in one edition of the St Margaret's AGS *Flyer* magazine, featuring Major Sponsor

Featured on the St Margaret's AGS Facebook page as supporter of PWN (on the day or shortly after the event)

Photo opportunity with Guest Speaker for marketing purposes

Acknowledgement from Principal as Major Sponsor at all four events

Acknowledgement from Principal as Associate Sponsor at all four events

Acknowledgement from Principal as Supporting Partner at single event

Complimentary four (4) seats at all four PWN events

Complimentary two (2) seats at all four events

Complimentary two (2) seats at single PWN event

Opportunity to place 2 freestanding pull up banners at all four events:
1x beside Guest Speaker lectern and 1x at the Registration Desk

Opportunity to place 1 freestanding pull up banner at single event:
1x at the Registration Desk or Welcome Entry

Exposure as Supporter of the advancement of professional women and the education of girls

The opportunity for company collateral to be made available to guests at event

First right of refusal on hosting PWN 4 at organisation's Brisbane CBD-based corporate venue (subject to venue location and facilities, offered in order of sponsorship level)

**PWN 4 may be hosted by a non-compete company in the event where it is not hosted by a sponsor or the school*

inspire

“Downer is proud to sponsor the Professional Women’s Network. Our keen interest in supporting talented young females in STEM along with professionally developing our own workforce makes this a logical partnership. Through attending the PWN events, leaders across the Downer business have been energised in thought provoking speaking events whilst building their professional network.”

Candice Mesecke
 Executive Manager, Organisational Development & Change
 Downer Group

MAJOR SPONSOR	ASSOCIATE SPONSORS	SUPPORTING PARTNERS	
Platinum Sponsor \$15,000 <i>(1 available - all four events)</i>	Gold Sponsor \$7,500 <i>(2 available - all four events)</i>	Silver Sponsor \$5,000 <i>(all four events)</i>	Bronze Sponsor \$2,500 <i>(single event)</i>
X			
X			
X			
X			
X			
	X		
X			
	X	X	X
X			
X	X	X	X
X			
X	X		
		X	X
X	X	X	
			X
X			
X	X	X	X
X	X	X	X
X	X	X	X
X	X		

share • support •

Our Corporate Supporters

10



“The PWN events are very well organised and showcase inspirational speakers. Programmed has a strong and passionate commitment to generational, cultural and gender diversity. With this at the heart of our core values, being a sponsor provided a perfect opportunity to partner with St Margaret’s.”

Shane Brotherton, State Sales Manager
QLD, Programmed Property Services

Our Corporate Supporters

Companies such as Pitcher Partners, Downer, PwC, BT Private Wealth, Westpac Private Bank, McCullough Robertson Lawyers, Wolff Coffee Roasters, Residential Tenancies Authority (RTA), ConocoPhillips and St George Private take the opportunity to entertain clients or reward staff with this networking experience.

Named corporate tables will again be offered in 2021 at the very competitive rate of \$800 (table of ten).

inspire

We are passionate about empowering women. Each year, the profits made from PWN are donated to St Margaret's Foundation Endowment Fund, which supports a number of bursaries and scholarships for regional/rural and Indigenous students based on financial need here at the school. By partnering with us you are ensuring that young women, who may not otherwise have the opportunity, can access a St Margaret's education.

PWN Philanthropy



11

Partnering with the Professional Women's Network

St Margaret's AGS is very confident your sponsorship of the Professional Women's Network will positively contribute to your brand exposure and presence amongst the PWN community.

We thank you for taking the time to consider Corporate Sponsorship of the Professional Women's Network in 2021.

Please do not hesitate to contact Lindsay Khushal, Director of Philanthropy and Stakeholder Engagement, with any enquiries regarding this sponsorship proposal. The Professional Women's Network looks forward to partnering with you in 2021.

Direct Phone: (07) 3862 0884

Email: developmentandcommunity@stmargarets.qld.edu.au

share • support •



St Margaret's



St Margaret's
Foundation

www.stmargarets.qld.edu.au
developmentandcommunity@stmargarets.qld.edu.au
