

St Margaret's



# MAYO ARTS FESTIVAL

PROUDLY PRESENTED BY  
ST MARGARET'S ANGLICAN GIRLS SCHOOL

**2026 SPONSORSHIP OPPORTUNITIES**







## Mayo Arts Festival

St Margaret's Mayo Arts Festival brings together students, families, alumni and the wider community for a shared arts and cultural experience designed to engage all ages.

At the heart of the festival is a commitment to providing a platform to showcase students' creative expression through visual art displays and performances in drama, dance and music – it is through these artforms that students learn to think critically, solve problems and express themselves with confidence.

The festival also features food trucks, market stalls, amusement rides, and traditional fair style activities and treats, making the event appealing to the wider local community beyond St Margaret's families and friends.

Partnering with us through sponsorship of the Mayo Arts Festival will provide your business with a vibrant platform to showcase your brand to a diverse and engaged community, while actively supporting youth creativity and education. These partnership opportunities not only amplify brand visibility but also align seamlessly with corporate social responsibility goals of investing in cultural enrichment and the empowerment of future generations of young women to become the innovators, thinkers, and makers of tomorrow.



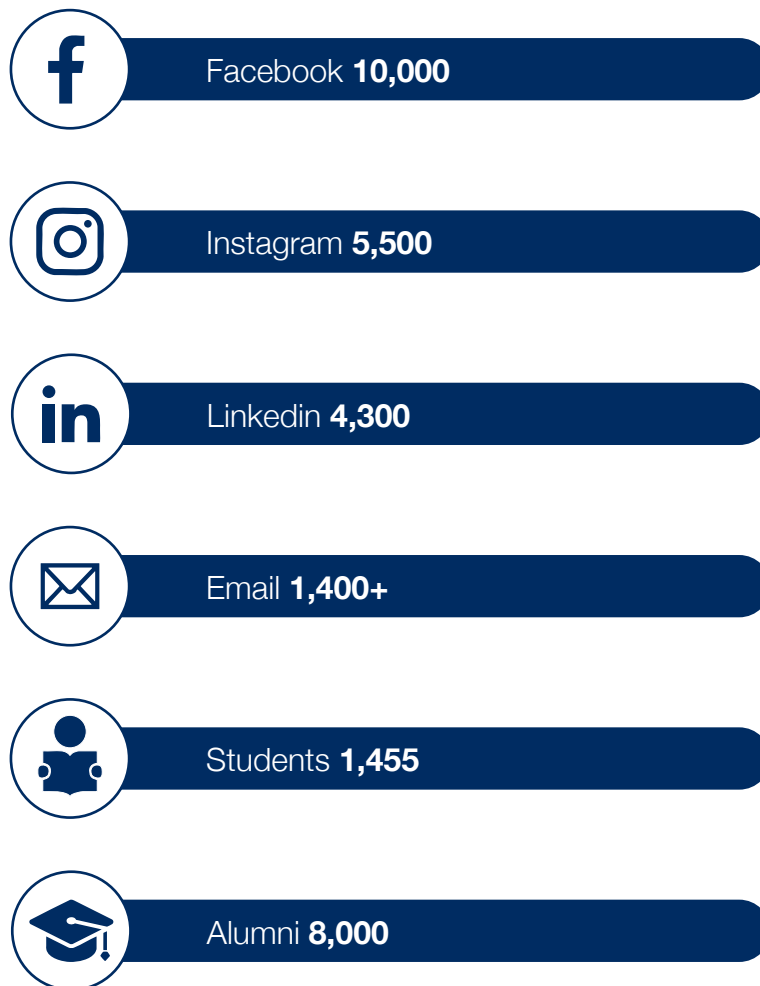
## Target Audience

Sponsorship of the Mayo Arts Festival is a wonderful opportunity to connect with the St Margaret's school community, their networks and the wider local community. It is estimated that over 1500 people attended the event in 2024.

St Margaret's



## St Margaret's Audience





## Sponsor Opportunities at a Glance

### **Major Sponsor \$10,000 + GST**

#### **One opportunity only!**

This is our premier partnership, ensuring your organisation's name will be prominent on all promotions for the event and providing you the exclusive opportunity to display company signage on the main festival stage, centrally positioned within the event and offering an all day entertainment program.

### **Supporting Sponsor \$5,000 + GST**

This partnership represents excellent value, giving as your organisation access to the majority of promotional material including social posts, the event page on St Margaret's website, event signage, etc.

### **Mayo Supporter \$2,000 + GST**

This partnership provides valuable inclusions such as acknowledgement on social media, along with other benefits.

### **Stall Sponsor**

This package has been designed for businesses looking to get on board with an entry level sponsorship. Your company will be acknowledged on the event website, and you will have the opportunity to showcase your brand on event day with signage on a stall.



## Sponsorship Benefits in Detail

Sponsor Benefits	Major Sponsor \$10,000 + GST <i>(1 available)</i>	Supporting Sponsor \$5,000 + GST	Mayo Supporter \$2000 + GST	Stall Sponsor \$500 + GST
Exclusive opportunity to display signage on festival stage positioned within the heart of the event and offering an all-day program. It is a central focal point for event attendees	X			
Site allocation to have a stall to promote company on event day	X			
Logo placement on all print and digital promotions	X	X	X	
Acknowledgement on website	Logo and company bio	Logo	Logo	Listing
Highlighted and tagged in social media posts about the event on St Margaret's official Facebook, Instagram and LinkedIn platforms	X	X	X	
Logo placement on event banner <i>(which is displayed on school fence in the lead up to the event and shifted to the back of the stage on event day)</i>	X	X	X	
Acknowledgement in email marketing	X	X	X	
Acknowledgement in Mayo Arts Festival story in St Margaret's <i>Flyer magazine</i>	X	X	X	
Verbal recognition by MC at the event	X	X	X	
Complimentary invitation for four (4) guests to attend VIP Festival Brunch	X			
Complimentary invitation for two (2) guests to attend VIP Festival Brunch		X		
Opportunity to display three (3) signs on the event stage <i>(2x feather banners/pull-ups plus one vinyl banner/corflute on back of stage)</i>	X			
Opportunity to display one (1) sign on event day*		X	X	(On sponsored stall)
Opportunity for sponsor to promote their support in alignment with corporate social responsibility and ESG goals	X	X	X	X
Opportunity to present award on event day including 2 minute address prior to award presentation	X			
Opportunity to have print collateral/branded gift on sponsored stall	X			X
Acknowledgment in festival program	Logo	Logo	Logo	Name published in program (e.g. Cake Stall sponsored by company name)

*\*Locations to be determined in agreement with St Margaret's. Signage to be supplied by sponsor.*

### Raffle Donor

We welcome the donation of raffle prizes for goods and services from businesses. Raffle donations are a lovely way to offer your support for the festival. In addition, you give the winner the opportunity to try out your product or service for themselves.

For raffle donations, businesses will receive the following exposure:

- Acknowledgement as a prize donor on the RaffleTix website (ticket sales platform) in the lead up to the event
- Acknowledgement in raffle ticket sales emails in the lead up to the event
- Acknowledgement in printed material on display on event day





All proceeds raised from the Mayo Arts Festival go towards supporting and raising the profile of the arts within our school community through the acquisition of work as an invaluable teaching and learning resource. Whether through appreciation or practice, we endeavour to nurture a passion for the arts for every girl.

For all Mayo Arts Festival  
sponsorship opportunities contact:

**Pru Reed**

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*A School of the Society of the Sacred Advent*

**St Margaret's**

